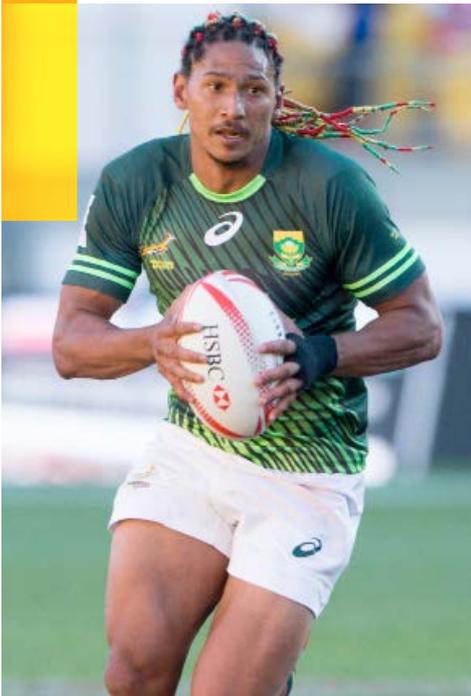


SASCOC

SOUTH AFRICA'S MACRO SPORTS BODY

There is much to celebrate about sport and South Africa's Olympic governing body, Sascoc, produces a must-read quarterly magazine. The publication keeps you informed and entertained every step of the way, from the 2017 Commonwealth Youth Games and World Games and right through to the 2020 Olympics and Paralympics.



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SASCOC

SOUTH AFRICA'S MACRO SPORTS BODY

18 SPORTS CODES FEATURED

SAM'S THE MAN

LEADING THE WAY FOR THIRD TERM



SA STARS SHINE

HONOURING THE NATION'S FINEST

Highbury Safika Media joined forces with governing body SASCOC to produce the official and definitive magazine. Packed with insight, anecdotes, past, present and future heroes, and an intoxicating mix of South African Olympic and international news, the publication fits your every requirement.

PUBLICATION

The SASCOC magazine is an A4, full colour, glossy publication of 116 pages including the cover.

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FREQUENCY

Quarterly – March, June, September, December

PRINT RUN

20 000 copies

DISTRIBUTION

Distribution through SASCOC and all associated members and key decision makers and administrators in South African sport.

Distribution also through leading retailer outlets nationwide including Exclusive books, CNA, etc.

INVOICING

On publication.

MATERIAL DEADLINE

To be advised by the production department.



Highbury Safika Media are proud to publish the official South African Sports Commission and Olympic Committee quarterly magazine. The SASCOC magazine, is geared towards SASCOC's strategy of ensuring an overall improvement in sports performance at National and International level, achieving greater success at the Youth Olympics and Commonwealth Games, ensuring a successful 2020 Olympic/Paralympic campaign and facilitating fair and equitable participation.

The publication is comprehensive and is positioned to:

- Create awareness and raise the profile of our athletes.
- Raise the expectations of the South African public.
- Increase the levels of accountability of those representing South Africa.
- Improve performance.
- Make sports accessible and encourage participation.
- Celebrate our success.
- Provide an international perspective.
- Encourage transformation.
- Provide a platform for coaches and athletes.
- Encourage communication with SASCOC.
- Unite the South African public and athletes from the various codes and drive them towards a common mindset of success and a winning culture.
- SASCOC magazine provides a broad target audience due to the diversified nature of the Olympic sporting codes and offers you the opportunity to:
 - Associate with an Elite squad of winners and leaders.
 - Reach out to sportsmen and sports supporters.
 - Support a discipline that you identify with.
 - Enhance your existing sports sponsorship.
 - Enjoy the kudos attached to supporting South African sport.



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21st Floor, Metlife Centre, 7 Walter Sisulu Avenue, Foreshore, Cape Town 8001
PO Box 8145, Roggebaai 8012 Tel: +27 21 416-0141 Fax: +27 21 418-7312
www.hsm.co.za

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Directors: B.Allie, K.Ferguson, R.Jakoet, L.Makrygiannis, C.Moodley, T.Stewart, A.Walker



THE OFFICIAL SASCOC QUARTERLY

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