



# Soccer Club

KNOW YOUR GAME



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RETAIL OUTLETS

# 2017

## ADVERT SPECIFICATIONS

### FULL-PAGE SPREAD

#### BLEED

5 mm all around (NB)

#### TRIM

260 mm (H) x 198 mm (W)

#### TYPE

240 mm (H) x 178 mm (W)

### DOUBLE-PAGE SPREAD

#### BLEED

5 mm all around (NB)

#### TRIM

260 mm (H) x 396 mm (W)

#### TYPE

240 mm (H) x 376 mm (W)

- TFG SoccerClub magazine is the largest paid for subscription based soccer publication in South Africa.
- The magazine combines the best of South African soccer writing with award-winning pictures.
- Each edition of TFG Soccer is packed with new exciting features on South African PSL, regional and international football.

## PRINT CIRCULATION

**74 785** COPIES PER MONTH (ABC)

## ADVERTISING RATES

### FULL COLOUR

Half page _____	R10 950
Full page _____	R19 950
Double-page spread _____	R32 950
Outside back cover _____	R28 950
Inside front cover _____	R24 950
Inside back cover _____	R22 950
Advertorial _____	R22 950
Loose inserts - R 250 per 1000 subject to format of insert	

- Advertorial Rates Include production costs
- All rates excluding VAT
- Discounts will be given for series bookings
- Cancellation charge of 50% will apply if cancellation two weeks prior to material deadline

### DISCOUNTS

- 5%** for 3 issues booked
- 10%** for 6 issues booked
- 15%** for 9 issues booked
- 25%** for 12 issues booked



### Advertising Sales Enquiries

Ari Kasimov: ari@hsm.co.za

### Senior Traffic Controller

Rushaan Holliday: rushaan@hsm.co.za  
(021) 416-0141

HIGHBURY  
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