

AFRICAN DECISIONS

LEADERSHIP

The continent's growth will be closely tied to the role that business will play in stimulating economic development. Behind the innovative companies are some of the world's most dynamic men and women corporate leaders. African Decisions Leadership is a comprehensive annual magazine to complement the existing African Decisions quarterly publication and which will be dedicated to providing in-depth insight into the methods and minds of some of these pioneers helping shape the nature of Africa's intercontinental and international trade environment.

DISTRIBUTION

Over 6 000 copies are distributed to decision-makers and senior initiators in African industry, commerce and government, as well as to directors of listed companies in sub-Saharan Africa. It has a print run of over 17 000. Among the readership are private and public sector CEOs, company directors, government ministers and various state officials.

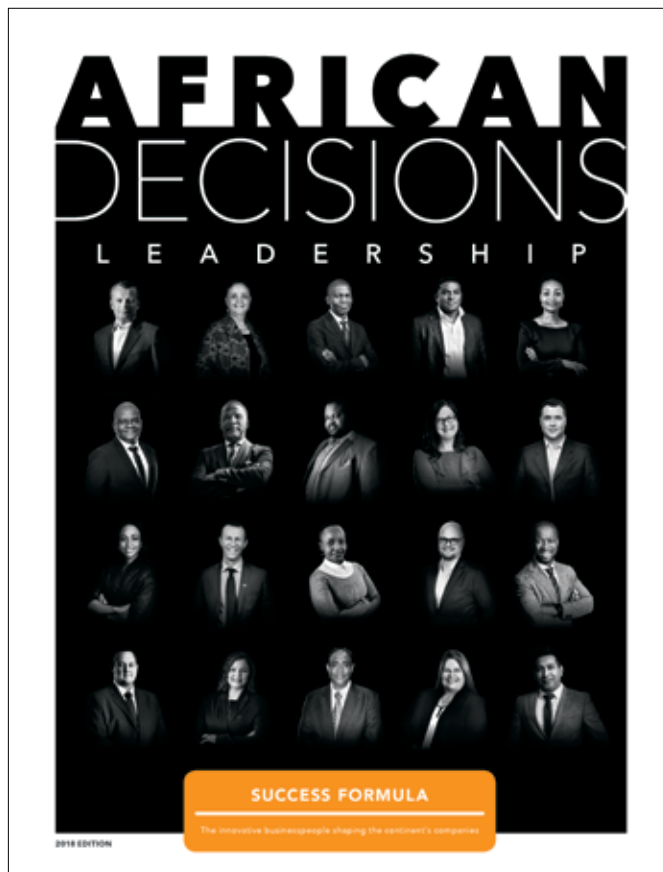
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ADVERTISING RATES 2019

INTERVIEW PROFILE

Front cover picture of CEO, person's name and company in contents pages	R 78 950
1 X A4 full colour page advertisement	
2 X A4 pages interview	

SIZE

Full colour A4 page	R 38 950
Full colour double page spread	R 62 950

COVER POSITIONS

Inside front cover (double page spread)	R 68 000
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WEBSITE ADVERTISING

300 x 250 pixels	R 5 000 p/m
728 x 90 pixels	R 6 000 p/m

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