



livingspace

DECOR • DIY • LIFESTYLE



2019

LIVINGSPLACE IS BRAND-ALIGNED TO THE @HOMELIVINGSPLACE AND @HOME CONCEPT STORES. WITH THE FOCUS ON DECOR, DIY, FOOD AND WINE, THIS A4, 68-PAGE MAGAZINE IS AN INSPIRATIONAL COMPANION FOR THE FOSCHINI GROUP (TFG) ACCOUNT HOLDERS.

PRINT CIRCULATION

68 341 COPIES PER MONTH (ABC)
ALSO AVAILABLE AT CLICKS, PICK 'N PAY, SPAR,
EXCLUSIVE BOOKS AND @HOME LIVINGSPACE STORES.

SOCIAL MEDIA

34 328 FACEBOOK LIKES

COVER PRICE

R26.60

ADVERT SPECIFICATIONS

Full page spread

BLEED

5mm all around (NB)

TRIM

275mm (H) X 210mm (W)

TYPE

255mm (H) X 190mm (W)

Double page spread

BLEED

5mm all around (NB)

TRIM

275mm (H) X 420mm (W)

TYPE

255mm (H) X 400mm (W)

ADVERTISING RATES

Full colour

Full page _____	R19 950
Half page _____	R10 950
Inside back cover _____	R22 950
Inside front cover _____	R24 950
Outside back cover _____	R29 950
Double page spread _____	R34 950

Discounts

- 5%** for 3 issues booked
- 10%** for 6 issues booked
- 15%** for 9 issues booked
- 20%** for 12 issues booked

All rates exclude VAT
Full technical specifications will be provided by the HM Ad Traffic Department



ADVERTISING SALES ENQUIRIES

Kayla Petermann, 021 416 0141, kayla@hsm.co.za

AD TRAFFIC CONTROLLER

Maggie Wasserfall, 021 416 0141, maggie@hsm.co.za

Published by Highbury Media for The Foschini Group

© Highbury Media (Pty) Ltd 2004/031056/07, ISSN 2409-1774,
Highbury Media, 21st floor, Metropolitan Centre, 7 Walter Sisulu Avenue,
Foreshore, 8001, Cape Town, South Africa

H I G H B U R Y
M E D I A

Printed by
paarlmedia
A Division of Highbury Holdings

Made of paper awarded the EU Ecolabel
reg. no. F211/001, supplied by UPM.

