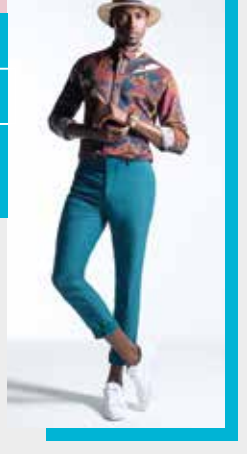


LOUIS ON WHAT HE KAVAS DOES The love of marketing, communication and experiential agency that specializes in creating digital and experiential campaigns.

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2019

ADVERT SPECIFICATIONS

FULL-PAGE SPREAD

BLEED
5 mm all around (NB)

TRIM
260 mm (H) × 198 mm (W)

TYPE
240 mm (H) × 178 mm (W)

DOUBLE-PAGE SPREAD

BLEED
5 mm all around (NB)

TRIM
260 mm (H) × 396 mm (W)

TYPE
240 mm (H) × 376 mm (W)

CONTENT: *Man* is a cutting-edge publication for the contemporary man who is ambitious and has a wide range of interests. *Man* offers its readers insightful, current and humorous content on all issues concerning modern men, with a focus on fashion, sport, relationships and business. Stylish design and visuals amplify the magazine's appeal, making it the must-have publication in its category.

DISTRIBUTION: Monthly: twelve issues per year to subscribers on a name-and-address basis. Now also available at selected retail outlets.

DELIVERY: Mailed to subscribers on a name-and-address basis

PRINT CIRCULATION

59 048 COPIES PER MONTH (ABC) Q3 2018

AGE 25-40

LSM 7-10

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Inside front cover _____	R24 950
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Double-page spread _____	R32 950

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ISSUE	MATERIAL DEADLINES
March	Tues 29th Jan
April	Tues 26th Feb
May	Wed 27th March
June	Fri 26th April
July	Tues 28th May
Aug	Wed 26th June
Sep	Thurs 25th July
Oct	Wed 28th Aug
Nov	Thurs 26th Sep
Dec	Tues 29th Oct
Jan '20	Wed 27th Nov
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