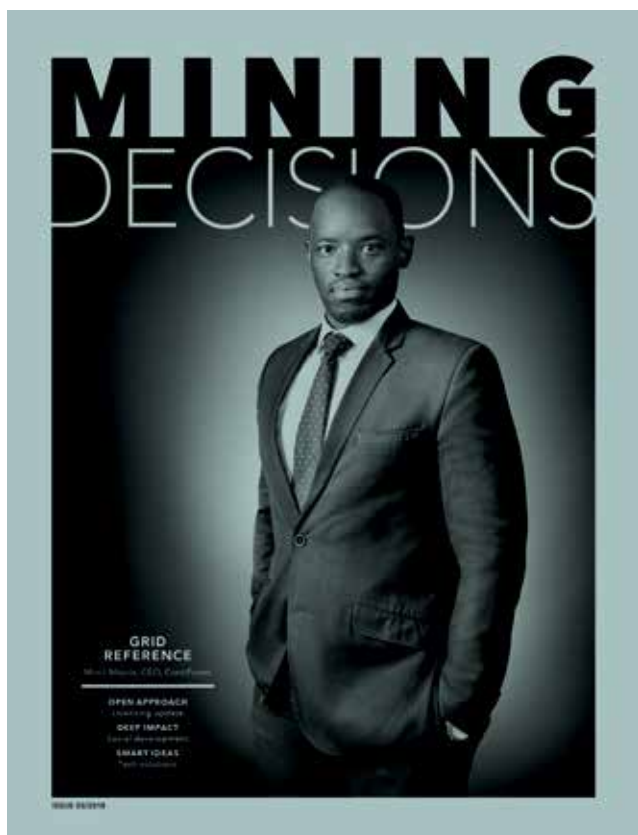


# MINING DECISIONS

**Offers insight into the mining industry in South Africa and the African continent as a whole**



## **FOCUS**

- Mining Decisions' aim is to keep decision-makers and senior initiates – from both within the industry itself and the public and private sectors – informed of the latest developments and initiatives in all sectors of the mining industry.
- Mining Decisions is required reading for those actively involved in fostering trade, investment and development across the industry.

## **DISTRIBUTION**

Mining Decisions is distributed to key decision-makers and senior initiators in the SA mining industry on a 'name and address' basis as well as being available at mining-related conferences and expos both locally and internationally. It is also available at selected airport lounges, slow lounges and embassies in South Africa.

## **PRINT**

11 000

## **EVENTS JANUARY – MARCH 2019**

Investing in African Mining Indaba at CTICC 4th – 7th February 2019

## ADVERTISING RATES 2019

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### SIZE

Full colour A4 page	R31 500
Full colour double page spread	R48 300
Full colour half A4 page	R18 900

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### COVER POSITIONS

Inside front cover (double page spread)	R63 000
Inside back cover (double page spread)	R63 000
Outside back cover	R41 950
Inside back cover	R36 750

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### COMPANY PROFILE

1 X A4 full colour page advertisement, 2 X A4 full colour pages advertorials	R62 950
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### FRONT COVER PROFILE

Front cover picture of CEO, caption, featured in contents pages, 1 X A4 full colour page advertisement, 3 X A4 full colour pages interview	R94 500
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### COMPANY SURVEY (BOUND IN)

2 X A4 full colour page advertisements 6 X A4 full colour pages advertorials	R120 000
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### ADVERTISING WEBSITE

300 x 250 pixels	R5 000 p/m
728 x 90 pixels	R6 000 p/m

All the above rates exclude vat

For all advertising enquiries, please contact Debra Wicks [debra@hsm.co.za](mailto:debra@hsm.co.za)

To view the publication free online, please register at [www.hsmonline.co.za](http://www.hsmonline.co.za)