

# SA Cricket

SA Cricket is South Africa's leading cricket magazine. With the significant growth in popularity in cricket within South Africa and the world, SA Cricket has become the cricket fan's preferred choice. Cricket is a large market. There are currently 1 067 senior clubs registered with the UCB, while 880 high schools and 1 493 primary schools play league cricket. Cricket has been rated as the most popular sport in South Africa and provides an uncluttered advertising environment.

## THE MAGAZINE

- >A4, full colour, perfect bound, glossy and approximately 140 pages.
- >SA Cricket aspires to deliver a truly South African message that envelopes every aspect of the sport and the support thereof. Be it technical, development, lifestyle or pure passion for the game, SA Cricket will cover it.



## PROMOTIONS

- > promoted via Highbury Safika Media Social networks and websites eg. [www.sacricketmag.com](http://www.sacricketmag.com) and [www.sarugbymag.co.za](http://www.sarugbymag.co.za) and our facebook and twitter community.
- > Our Proudly South African Membership entitles us to promotion on the PSA website to the ±2 300 other Proudly South African Member companies.

## DISTRIBUTION

- > CNA, PNA and retail outlets nationwide.
- > SA Cricket boasts a strong subscriber base, both locally and internationally.
- > ABC 10 299 (Oct-Dec 2016)

## DURATION

- > Quarterly
- Jan-Mar, Apr-Jun, Jul-Sep, Oct-Dec

## PAYMENT

On publication.

A4	R 29 950
DPS	R 42 950
INSIDE FRONT DPS	R 46 950
INSIDE BACK	R 34 950
OUTSIDE BACK	R 39 950

Get 8 issues of SA Cricket magazine delivered to your door for R179 (25% off normal cover price) Neighbouring states will receive 8 issues for R432 and international subscriptions will cost R585 for 8 issues.

Should you require further information, please do not hesitate to contact

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Highbury Safika Media (Pty) Ltd 2004/031056/07  
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### Changing of the guard

An era has ended with the retirements of Jacques Kallis and Graeme Smith. What legacy do they leave behind, and where does the Proteas Test side go from here?



### SMITH'S SA CRICKET COVERS

WE KNEW GRAEME HAD THE KIND OF ATTITUDE LEADERS ARE MADE OF - HARGON LORGAT



### Dominating the situation

David Miller has embraced his potential, and wants to become a regular match-winner for the Proteas



### MILLER ON

David Miller has embraced his potential, and wants to become a regular match-winner for the Proteas



### WE ASKED TWO OF OUR STAFF MEMBERS WHO SHOULD SUCCEED GRAEME SMITH AS THE PROTEAS' TEST SKIPPER?

SMITH'S LEGACY: THINKING FAF DU PLESSIS IS WORTH A FIGHT

FOR THE POST: IN BACKING AB DE VILLIERS



### THE LEGALITY OF BALL-DAMPING HAS BECOME A GREY AREA GIVEN THE IMBALANCE BETWEEN BAT AND BALL IN THE GAME

GRAEME POLLOCK COLUMN

NONSENSE: IT ISN'T AS EASY TO ALTER THE STATE OF THE BALL AS MEDIA SUGGESTS IS IMMINENT



### SOUTH AFRICA VS AUSTRALIA, SECOND TEST, SYDNEY, 2-8 JANUARY 1994

OUR SCORERS LOOK AT SOME STATS FROM THE HISTORIC GAME, 20 YEARS ON

0: The number of wickets taken by the Proteas in the first Test of the series was zero.

2: The number of runs scored by the Proteas in the first Test of the series was 200.

5: The number of runs scored by the Proteas in the first Test of the series was 500.

17: The number of runs scored by the Proteas in the first Test of the series was 1700.



### DOBBS AS WICKETKEEPER: DAVID MILLER TELLS THE TALE OF THE TIME ALISTAIR GRAY WAS THE GLASS HOTIE

VILAS' FIRST-CLASS RECORD

5: The number of wickets taken by Vilas in the first Test of the series was 5.

10: The number of wickets taken by Vilas in the first Test of the series was 10.

15: The number of wickets taken by Vilas in the first Test of the series was 15.

20: The number of wickets taken by Vilas in the first Test of the series was 20.

