

CLUB

LIKE A BOSS

20 ESSENTIAL YEAR-ESSENTIALS

POWER TRIP! GET BACK TO THE OFFICE SEAMLESSLY

STELLA MCCARTNEY'S CREATING HEROINES EMPIRE

Land your DREAM JOB HOW TO GET THE POSITION YOU WANT



FASHION STORY

VIRGIL ABLOH

A MAN INSPIRED BY EVERYTHING

A 27-year-old designer, Virgil Abloh is the youngest man to ever lead a major fashion house. He's also the first Black man to do so. In 2018, he was named one of the most influential people in the world by Time magazine. He's also the first Black man to be named Creative Director of a major fashion house. He's also the first Black man to be named Creative Director of a major fashion house. He's also the first Black man to be named Creative Director of a major fashion house.



FASHION STORY

White OUT

The best way to make it through the summer season

CLASSIC IN: A white dress with a wide collar and a high slit. It's a classic, but it's also a statement. It's a classic, but it's also a statement. It's a classic, but it's also a statement.

HOW TO WEAR IT: Pair it with a wide-brimmed hat and a pair of high-heeled sandals. It's a classic, but it's also a statement. It's a classic, but it's also a statement. It's a classic, but it's also a statement.



FASHION STORY

Beach, PLEASE

Say hello to your favorite look in the season's new styles

WIN: A striped bikini set. It's a classic, but it's also a statement. It's a classic, but it's also a statement. It's a classic, but it's also a statement.



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ACCESSORY OF THE MONTH

BAGS

The best of the best

WIN: A black and white striped bag. It's a classic, but it's also a statement. It's a classic, but it's also a statement. It's a classic, but it's also a statement.



Floral fantasy

WIN: A floral patterned dress. It's a classic, but it's also a statement. It's a classic, but it's also a statement. It's a classic, but it's also a statement.



GET THE LOOK

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LOVE MADE SIMPLE

Come together

WIN: A colorful parrot. It's a classic, but it's also a statement. It's a classic, but it's also a statement. It's a classic, but it's also a statement.



English rose

WIN: A black and white dress. It's a classic, but it's also a statement. It's a classic, but it's also a statement. It's a classic, but it's also a statement.



HOLLYWOOD INSERT

English rose

WIN: A black and white dress. It's a classic, but it's also a statement. It's a classic, but it's also a statement. It's a classic, but it's also a statement.



2019

Club magazine keeps its readers abreast of the latest trends in fashion and beauty, as well as providing in-depth articles on health and relationship issues, financial matters, and parenting. The online audience is growing rapidly, with a monthly reach over 100 000.



PRINT CIRCULATION

481 759 (ABC Q4-2017, TOTAL PAID 468 117)

READERS 1.5 MILLION	Discounts
	5% for 3 issues booked
	10% for 6 issues booked
READER GENDER 64% FEMALE 36% MALE	15% for 9 issues booked
	20% for 12 issues booked

ADVERT SPECIFICATIONS

Full page spread

BLEED
5mm all around (NB)

TRIM
260mm (H) X 198mm (W)

TYPE
240mm (H) X 178mm (W)

Double page spread

BLEED
5mm all around (NB)

TRIM
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TYPE
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ALL RATES EXCLUDE VAT

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Opposite Editor's Letter _____ R64 950

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MAIN BODY

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Full Page _____ R59 950

Double Page _____ R109 950

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2019

FACEBOOK AND INSTAGRAM POSTS AND VIDEOS



<https://www.facebook.com/TFGClubMagazine/>

STATS

Facebook likes
93 789

Reach
97 364

Engagement
13 533

Period
28 Mar – 24 Apr 2018

SIZE
800 x 800
PIXELS

DURATION
24 HOURS

VALUE
R2 500
PER POST
EXCL. VAT

HOME BANNER



<http://www.tfgclubmagazine.co.za/>

STATS

Rotating banners on the home page will be placed below the magazine cover

Unique visits
8 289

Page views
21 912

Period
1 Feb – 25 Apr 2018

SIZE
1120 x 250
PIXELS

DURATION
30 DAYS

VALUE
R9 950
EXCL. VAT

WEB BLOG SYNDICATED



STATS

Syndicated blog articles will feature under the Life Guide section and

Unique visits
8 289

Page views
21 912

Period
1 Feb – 25 Apr 2018

SIZE
HALF WEB
PAGE

DURATION
PERMANENT

VALUE
R5 500
EXCL. VAT

STYLE GUIDE BANNER



STATS

Rotating banners under the Style Guide section will be placed below the fashion sliders

Unique visits
8 289

Page views
21 912

Period
1 Feb – 25 Apr 2018

SIZE
1120 x 250
PIXELS

DURATION
30 DAYS

VALUE
R9 950
EXCL. VAT

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