

# ENERGY DECISIONS

Energy Decisions is a comprehensive annual corporate and government journal designed to reflect the developing nature of Africa's power-generation environment. It offers readers a structured coverage of all energy-related aspects of the continent's development. These include all forms of renewables, conventional power generation methods and nuclear.

A separate oil and gas section is dedicated to the importance of the hydrocarbons mix in our economic growth. Copies are distributed to decision-makers and senior energy initiators in African industry, commerce and government, as well as to directors of listed companies in sub-Saharan Africa.

Among the readership are CEOs, company directors, senior management, government ministers and various state officials.

## STRATEGIC MEDIA PARTNERSHIPS

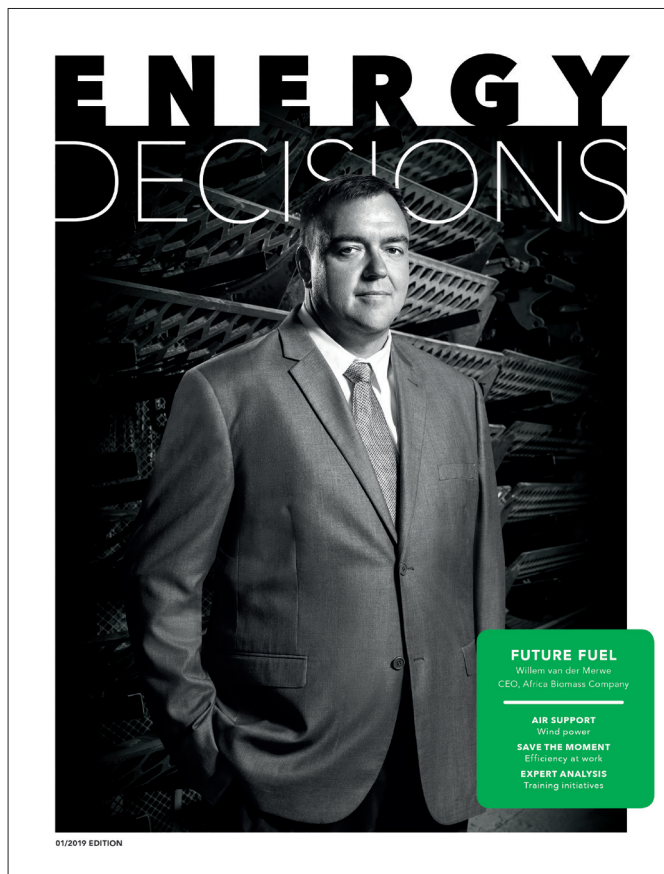
Energy Decisions will be distributed at selected conferences and exhibitions in Africa.

## AIRPORTS

Copies of Energy Decisions will be available at selected airport lounges in sub-Saharan Africa. Also available inflight on selected routes in SAA business class

## PRINT

10 000 copies  
May 2020



## PAST ADVERTISERS



## ADVERTISING RATES 2020

### SIZE

Full colour A4 page	R 34 950
Half A4 page	R 22 950
Double Page Spread	R 48 500

### COVER POSITIONS

Inside front cover (Double page spread)	R 57 950
Outside back cover	R 52 500
Inside back cover	R 41 950

### COMPANY PROFILE

1 X A4 full colour page advertisement, 2 X A4 full colour pages advertorials	R 62 950
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### FRONT COVER PROFILE

Front cover picture of CEO, caption, featured in contents pages, 1 X A4 full colour page advertisement, 3 X A4 full colour pages interview	R 94 500
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### OIL & GAS SECTOR PROFILE

Profile Interview, 1 x A4 full colour page advertisement 2 x A4 full colour pages interview	R 74 500
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### WEBSITE ADVERTISING

300 x 250 pixels	R5 000 p/m
728 x 90 pixels	R6 000 p/m

All the above rates exclude vat



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