

MINING DECISIONS

Offers insight into the mining industry in South Africa and the African continent as a whole



FOCUS

- Mining Decisions' aim is to keep decision-makers and senior initiates – from both within the industry itself and the public and private sectors – informed of the latest developments and initiatives in all sectors of the mining industry.
- Mining Decisions is required reading for those actively involved in fostering trade, investment and development across the industry.

DISTRIBUTION

Mining Decisions is distributed to key decision-makers and senior initiators in the SA mining industry on a 'name and address' basis as well as being available at mining-related conferences and expos both locally and internationally. It is also available at selected airport lounges, slow lounges and embassies in South Africa.

PRINT RUN

10 000 copies

EVENTS October - December 2019

121 Mining Investment London	20 - 21 November
Flotation 19' Conference	11 - 14 November
Mines and Money London	25 - 27 November

ADVERTISING RATES 2019

SIZE

Full colour A4 page	R31 950
Full colour double page spread	R48 950

COVER POSITIONS

Inside front cover (double page spread)	R63 000
Inside back cover (double page spread)	R63 000
Outside back cover	R41 950
Inside back cover	R36 950

SILVER PACKAGE

1 X A4 full colour page advertisement, 2 X A4 full colour pages advertorials	R75 000
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GOLD PACKAGE

Front cover picture of CEO, caption, featured in contents pages, 1 X A4 full colour page advertisement, 3 X A4 full colour pages interview	R 150 000
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PLATINUM PACKAGE - FRONT COVER

6 X A4 full colour pages, including front cover and interview; mention on the contents page; photography and design	R350 000
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ADVERTISING WEBSITE

300 x 250 pixels	R5 000 p/m
728 x 90 pixels	R6 000 p/m

All the above rates exclude vat

For all advertising enquiries, please contact **Russell Krynauw** on russell@hsm.co.za or **081 747 2004**

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