



livingspace

DECOR • DIY • LIFESTYLE



2019

LivingSpace is a monthly magazine that is brand-aligned with @home and @homelivingspace stores and offers readers the very best in decor, lifestyle, gourmet, gardening and DIY. This 68-page magazine is an inspirational read for The Foschini Group (TFG) account holders and non-account holders alike.

PRINT CIRCULATION – Q2 2019

58 024 COPIES PER MONTH (ABC)

ALSO AVAILABLE AT CLICKS, PICK 'N PAY, SPAR,
EXCLUSIVE BOOKS AND @HOME LIVINGSPACE STORES.

SOCIAL MEDIA

43 593 FACEBOOK LIKES

COVER PRICE

R19* (*R28 FOR SUBSCRIBERS, INCLUDES BENEFITS)

ADVERT SPECIFICATIONS

Full-page spread

BLEED
5mm all around (NB)

TRIM
275mm (H) X 210mm (W)

TYPE
255mm (H) X 180mm (W)

Double-page spread

BLEED
5mm all around (NB)

TRIM
275mm (H) X 420mm (W)

TYPE
255mm (H) X 400mm (W)

ADVERTISING RATES

Full colour

| | |
|--------------------------|---------|
| Full page _____ | R24 950 |
| Half page _____ | R12 950 |
| Inside back cover _____ | R26 950 |
| Inside front cover _____ | R29 950 |
| Outside back cover _____ | R32 950 |
| Double-page spread _____ | R36 950 |

Discounts

- 5% for 3 issues booked
- 10% for 6 issues booked
- 15% for 9 issues booked
- 20% for 12 issues booked

All rates exclude VAT
Full technical specifications will be provided by the HM Ad Traffic Department



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