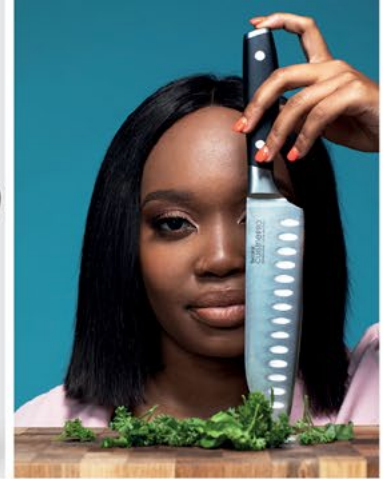




**LEVIN**  
**WIKI**  
**KAYAKS**  
 ...  
**YOU'RE DRILL A MANDRILL**  
**APPLA FOR YOUR BEARD**  
**IN THESE CASUAL STYLING**  
**BEARD POINT FOR A TOPPER**  
**BEARDING WAYS**  
**BEARD CALLED THE**

...  
**I WANT TO PICK UP**  
**THE IMPACT BY**  
**STYLING WITH THE**  
**NEW**  
 ...  
**WHAT'S NEXT IN**  
**THE BEARD**  
**BEYOND**  
 ...  
**YOU'RE DRILL A MANDRILL**  
**APPLA FOR YOUR BEARD**  
**IN THESE CASUAL STYLING**  
**BEARD POINT FOR A TOPPER**  
**BEARDING WAYS**  
**BEARD CALLED THE**



**STYLE | AFTER SHAVE**  
 ...  
**A MODERN TAKE ON A PRINT MADRILL**  
**MADE FAMOUS,**  
**KEEP EVERY**  
**OTHER PIECE**  
**IN YOUR OUTFIT**  
**UNDERSTATED,**  
**LETTING THE SHIRT SHINE**



**SIGNATURE SCENT**  
 Your fragrance collection doesn't have to be extensive. Choose one for day one for eight or one for those truly special occasions.  
**HUGO**  
 ...  
**Signature Scents**



**MANIFESTO**  
**THE SOUND OF MUSIC**  
 MAKE YOUR HEELS COME ALIVE WITH THE ADJUSTABLE WAVES FROM THIS MIGHTY SPEAKER.  
**THRIVE HEALTH DANCES TORQUE STUFF**

# Man



**FAKE AWAY**  
 Making your favourite take-away meal as easier than you think.  
**CHICKEN & BUTTER**  
**PERU-PEI CHICKEN**  
 ...  
**RECIPE**  
 ...  
**RECIPE**  
 ...



**WELLY FOOD**  
**BEF AND BROCCOLI**  
 ...  
**RECIPE**  
 ...  
**RECIPE**  
 ...



**FOR THE MAN WITH SELF-CONFIDENCE AND A BOLD PERSONALITY IN EQUAL STRENGTH, FULL PRINT IS A SPOTLIGHT STEALER**  
**HOLDING PATTERN**



**BLENDING CONTRASTING PATTERNS IN ONE OUTFIT IS TRICKY, BUT NOT IMPOSSIBLE. KEEP ONE OF THEM SUBTLE**  
**HOLDING PATTERN**

PAID MONTHLY  
SUBSCRIPTIONS  
**R31.99**

2019

**CONTENT:** *Man* is a cutting-edge publication for the contemporary man who is ambitious and has a wide range of interests. *Man* offers its readers insightful, current and humorous content on all issues concerning modern men, with a focus on fashion, sport, relationships and business. Stylish design and visuals amplify the magazine's appeal, making it the must-have publication in its category.

**DISTRIBUTION:** Monthly: twelve issues per year to subscribers on a name-and-address basis. Now also available at selected retail outlets.

**DELIVERY:** Mailed to subscribers on a name-and-address basis

## PRINT CIRCULATION

57 160 COPIES PER MONTH (ABC) Q2 2019

**AGE** 25-40

**LSM** 7-10

## ADVERT SPECIFICATIONS

### FULL-PAGE SPREAD

#### BLEED

5 mm all around (NB)

#### TRIM

260 mm (H) × 198 mm (W)

#### TYPE

240 mm (H) × 178 mm (W)

### DOUBLE-PAGE SPREAD

#### BLEED

5 mm all around (NB)

#### TRIM

260 mm (H) × 396 mm (W)

#### TYPE

240 mm (H) × 376 mm (W)

## ADVERTISING RATES

### FULL COLOUR

Full page \_\_\_\_\_ R19 950

Half page \_\_\_\_\_ R10 950

Advertorial \_\_\_\_\_ R21 950

Inside back cover \_\_\_\_\_ R24 950

Inside front cover \_\_\_\_\_ R24 950

Outside back cover \_\_\_\_\_ R31 950

Double-page spread \_\_\_\_\_ R32 950

### DISCOUNTS

**5%** for 3 issues booked

**10%** for 6 issues booked

**15%** for 9 issues booked

**25%** for 12 issues booked

All rates exclude VAT  
Full technical specifications will be provided by the HM Ad Traffic Department

### ISSUE MATERIAL DEADLINES

ISSUE	MATERIAL DEADLINES
Oct	Wed 28th Aug
Nov	Thurs 26th Sep
Dec	Tues 29th Oct
Jan '20	Wed 27th Nov
Feb '20	Wed 18th Dec



### ADVERTISING SALES ENQUIRIES

Johann Hauptfleisch, 021 416 0141, johann@hsm.co.za

### AD TRAFFIC CONTROLLER

Maggie Burger, 021 416 0141, maggie@hsm.co.za

Published by Highbury Media for The Foschini Group  
© Highbury Media (Pty) Ltd 2004/031056/07, ISSN 2409-1774,  
Highbury Media, 36 Old Mill Rd, Ndabeni,  
PO Box 180, Howard Place, Pinelands 7405

Highbury  
MEDIA

abc